## EECE 5644: Bayesian Decision Theory

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#### Tentative Course Outline (Wks. 1-2)

Topics	Dates	Assignments	Additional Reading
Course Overview Machine Learning Basics	<del>07/05</del>	<b>Optional Homework 0</b>	Chpt. 1 Murphy 2012
Foundations: Linear Algebra, Probability, Numerical Optimization (Gradient Descent), Regression	<del>07/06-12</del>	07/08 but please do NOT submit on Canvas	Stanford LA Review Stanford Prob. Review Chpt. 8 Murphy 2022
Quick Python Tutorial	07/12		N/A
Linear Classifier Design, Linear Discriminant Analysis and Principal Component Analysis (PCA)	07/13-15	Homework 1 released on Canvas on 07/15 Due 07/25	<del>Chpts. 9.2 &amp;</del> 20.1 Murphy 2022
Bayesian Decision Theory: Empirical Risk Min, Max Likelihood (ML), Max a Posteriori	07/14		Chpt. 2 Duda & Hart 2001 Deniz Erdogmus Notes

Let  $\mathcal{D} = \{(\mathbf{x}^{(i)}, y^{(i)})\}_{i=1}^N$ , N training samples Inputs  $\mathbf{x} \in \mathbb{R}^n$ , binary valued labels  $y \in \{0, 1\}$ 

- Given Fisher's solution:  $\mathbf{S}_W^{-1}\mathbf{S}_B\mathbf{w}_{\text{LDA}} = \lambda \mathbf{w}_{\text{LDA}}$
- **Decision rule** based on Fisher's LDA projection:

$$\begin{array}{ccc} \hat{y} = 1 & & \\ \mathbf{w}_{\mathrm{LDA}}^{\intercal} \mathbf{x} & > & \\ & < & \gamma \\ & \hat{y} = 0 \end{array}$$

• Can decide *γ* threshold using **ROC curves** 



## Recap: Data Representation vs Classification

• Data Representation: Project data to lower dimensional space that *most accurately represents* the original data, e.g., PCA projects in directions of maximum variance

• **Data Classification:** Project data to a low dimensional space that preserves structure useful for classification, e.g., Fisher's LDA



Kevin Murphy, "Probabilistic Machine Learning: An Introduction", 2022

• Classification in a functional input-output way:

 $y = f(\mathbf{x}; \boldsymbol{\theta})$ 

- Cannot perfectly predict input-output mappings, there is always **uncertainty** 
  - \* **Epistemic/Model:** From limited knowledge of f, e.g., not enough data
  - Aleatoric/Data: From intrinsic randomness in the data, e.g., noisy input source
- Must capture uncertainty in the classification; think **conditional probability**:

$$p(L = y | \mathbf{x}, \boldsymbol{\theta}) = f_y(\mathbf{x}; \boldsymbol{\theta})$$

• Now  $f_y(\mathbf{x}; \boldsymbol{\theta})$  returns the <u>probability</u> of class label y from all labels L

• Statistical methods in machine learning assume that whatever process "generating" our data is governed by rules of probability

Let  $\mathcal{D} = {\mathbf{x}^{(1)}, \dots, \mathbf{x}^{(N)}}$  be our dataset of N random vector samples  $\mathbf{x}^{(i)} \in \mathbb{R}^n$ 

• Also assume samples are **independent & identically distributed (iid)**:

Product of marginals

$$p(\mathcal{D}) = p_{X_1,\dots,X_N}(\mathbf{x}^{(1)},\dots,\mathbf{x}^{(N)}) = p_{X_1}(\mathbf{x}^{(1)})\cdots p_{X_N}(\mathbf{x}^{(N)})$$
  
Joint likelihood of entire dataset 
$$= p_X(\mathbf{x}^{(1)})\cdots p_X(\mathbf{x}^{(N)})$$

Identical RV

• Under this probabilistic framework, how can we make classification decisions using (**posterior**) probability  $p(L = y | \mathbf{x})$ ?

## Example: Image Classification of Dogs & Cats





- Goal: Decide whether an unseen image is either a cat or dog
- In decision-theoretic terminology:
  - Our hypotheses are our labels *L*, where L = 1 for cat and L = 2 for dog
  - Our **decisions** D in this setting also correspond to our labels L

- Probabilities p(x | L = j) of observations x whose distribution depends on a particular hypothesis or label j, also denoted as p(x | l<sub>j</sub>)
- This distribution is known as the **class-conditional likelihood**
- E.g. **x** is a random vector of variables, like color features, tail-to-body ratio...



• Need a decision rule for whether  $x_{test}$  is from the cat or dog class



• Deciding labels that assign higher likelihood  $p(x | l_j)$ 

## Maximum Likelihood (ML) Classification

• For two classes and  $\mathbf{x} \in \mathbb{R}^n$ , the decision rule  $D(\mathbf{x})$  could be a **ratio of likelihoods**:

$$D(\mathbf{x}) = 2 \qquad p(x \mid l_j)$$

$$\frac{p(\mathbf{x} \mid l_2)}{p(\mathbf{x} \mid l_1)} \qquad > \qquad 1$$

$$D(\mathbf{x}) = 1$$

• For *C* > 2, choose **maximum likelihood**:

**Decision Rule**  $D(\mathbf{x}) = \underset{j \in \{1,...,C\}}{\operatorname{arg\,max}} p(\mathbf{x} \mid l_j)$ 

• Or what if one class if very rare? E.g., only a few images of dogs



- If we had an <u>equal number</u> of cat and dog images, we would think the next new image encountered is equally likely to be a cat or dog
- Class Prior: Assumed *a priori* probability p(L = j) of a data point belonging to a particular class *j*
- E.g., our dataset reflects prior knowledge of how likely we are to see cat/dog

$$\mathcal{D} = \prod_{j=1}^{n} \int_{0}^{n} p(l_{j}) = 1$$

- Assume incorrect classifications of cats/dogs have the **same cost** or effect
- If the only information we could use is based on our prior probabilities, then in this uninformed state we could use the following **decision rule**:

Decide cat (1) if  $p(l_1) > p(l_2)$ ; else dog (2)

- Probably <u>not</u> a good idea as we would **repeatedly** make the **same decision** even though both types of images might appear in unseen data
- Better to make use of the **information/evidence** we have available

#### Decide Off Prior AND Likelihood



• Given these prior probabilities AND likelihood, would decide cat (1)



• Interested in the joint probability:

$$p(\mathbf{x}, l_j) = p(\mathbf{x} \mid l_j)p(l_j) = p(l_j \mid \mathbf{x})p(\mathbf{x})$$

• **Bayes' Theorem** lets us relate these conditional distributions:

$$p(l_j | \mathbf{x}) = \frac{p(\mathbf{x} | l_j)p(l_j)}{p(\mathbf{x})}$$
*Normalization Constant*

• In plain English:

$$posterior = \frac{likelihood \times prior}{evidence}$$

#### **Posterior Probability**



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## Bayes' Decision Theory – Min. Probability of Error Rule

• Goal: Minimize misclassification rate or probability of error

• For 
$$\underline{C = 2}$$
:  $\Pr(\text{error}) = \begin{cases} p(l_1 | \mathbf{x}) & \text{if decide } l_2 \\ p(l_2 | \mathbf{x}) & \text{if decide } l_1 \end{cases}$ 

• So decide cat (1) if  $p(l_1 | \mathbf{x}) > p(l_2 | \mathbf{x})$ ; else dog, i.e.,  $Pr(error) = \min_{j \in \{1,2\}} p(l_j | \mathbf{x})$ 

• Equivalently, decide 1 if:  

$$\frac{p(\mathbf{x} \mid l_1)p(l_1)}{p(\mathbf{x})} > \frac{p(\mathbf{x} \mid l_2)p(l_2)}{p(\mathbf{x})} \xrightarrow{\text{Const. wrt}} ($$

$$p(\mathbf{x} \mid l_1)p(l_1) > p(\mathbf{x} \mid l_2)p(l_2) \xrightarrow{\text{Const. wrt}} ($$

$$\frac{p(\mathbf{x} \mid l_1)p(l_1) > p(\mathbf{x} \mid l_2)p(l_2)}{p(\mathbf{x} \mid l_2)} > \frac{p(l_2)}{p(l_1)}$$

## Bayes' Decision Theory – Max. a Posteriori (MAP)

• "Optimal" but assumes relevant probability terms, e.g.,  $p(\mathbf{x} | l_j)$  are known

$p(\mathbf{x} $	$l_1)$	$p(l_2)$
$p(\mathbf{x} $	$l_2)$	$\overline{p(l_1)}$

Rarely know true probabilities; **fit models** instead by estimating **θ** 

- Special Cases:
  - If **x** uninformative about labels,  $p(\mathbf{x} | l_1) = p(\mathbf{x} | l_2)$  then decide on priors
  - If **x** uniformly distributed, i.e.,  $p(l_1) = p(l_2)$  then decide on <u>likelihoods</u>
- **Decision Rule** equivalence to **maximum a posteriori**, so for  $\underline{C > 2}$  classes:

$$D(\mathbf{x}) = \underset{j \in \{1,\dots,C\}}{\operatorname{arg\,max}} p(l_j \mid \mathbf{x}) = \underset{j \in \{1,\dots,C\}}{\operatorname{arg\,max}} \underbrace{p(\mathbf{x} \mid l_j)p(l_j)}$$

## Empirical Risk Minimization (ERM) – Motivation

- Generalize:
  - \* Allow actions D that are not just deciding classes/labels L, e.g., "rejection"
  - Introduce a loss/cost function more general than the probability of error, e.g., cases where classification errors are <u>not all equal</u>
- Examples:
  - Must be certain that patient is sick before reporting diagnosis
  - Treatment plans have side-effects and trade-off costs depending on the patient
  - Reporting a fire is vital and so false alarms are acceptable (less *risky*)

## Empirical Risk Minimization (ERM) – Terminology

#### • Notation:

- Let  $L = \{1, ..., C\}$  be the finite set of **labels** ("states of nature")
- \* Let  $D = \{1, ..., A\}$  be the finite set of possible **actions/decisions**
- \* Then  $\Lambda$  is the **loss matrix** such that  $\lambda_{ij}$  is the **loss/cost** associated with deciding action *i* when the true label is *j*

$$\bigwedge_{=i} \left[ \begin{array}{c} I \\ -\lambda_{ij} \\ J \end{array} \right] \in \mathbb{R}^{A \times C}$$

• Introduce notion of **risk** as **expected loss/cost** for a decision rule D(x):

$$\mathbb{E}_X[R] = \int_{-\infty}^{\infty} R(D(\mathbf{x}) \,|\, \mathbf{x}) p_X(\mathbf{x}) d\mathbf{x}$$

#### Empirical Risk Minimization (ERM) – Formulation

$$\mathbb{E}_X[R] = \int_{-\infty}^{\infty} R(D(\mathbf{x}) \,|\, \mathbf{x}) p_X(\mathbf{x}) d\mathbf{x}$$

• **Conditional risk** of taking an action/decision  $D(\mathbf{x}) = i$  for a given  $\mathbf{x}$ :

$$\mathbf{A}_{i} \underbrace{R(D(\mathbf{x}) = i \,|\, \mathbf{x})}_{\mathbf{z}} = \sum_{j=1}^{C} \lambda_{ij} p(L = j \,|\, \mathbf{x})$$

- Empirical Risk Minimization:  $\min_{i} R(D(\mathbf{x}) = i | \mathbf{x})$
- ERM Decision Rule:

$$D(\mathbf{x}) = \arg\min_{i} R(D(\mathbf{x}) = i \,|\, \mathbf{x})$$

#### Two Category Classification – Setting

• Two categories  $l_j$  and two decisions  $d_i$  for  $i, j \in \{1, 2\}$ 

- Conditional risk for each decision:  $\begin{array}{l}
  R(d_1 \mid \mathbf{x}) = \lambda_{11} p(l_1 \mid \mathbf{x}) + \lambda_{12} p(l_2 \mid \mathbf{x}) \\
  R(d_2 \mid \mathbf{x}) = \lambda_{21} p(l_1 \mid \mathbf{x}) + \lambda_{22} p(l_2 \mid \mathbf{x})
  \end{array}$
- Per ERM, decide D = 1 if  $R(d_1 | x) < R(d_2 | x)$  and vice versa
- The ERM decision rule in this case is thus:

$$D(\mathbf{x}) = 2$$
  

$$\lambda_{11}p(l_1 | \mathbf{x}) + \lambda_{12}p(l_2 | \mathbf{x}) > \lambda_{21}p(l_1 | \mathbf{x}) + \lambda_{22}p(l_2 | \mathbf{x})$$
  

$$D(\mathbf{x}) = 1$$

#### Two Category Classification – Intuition

$$D(\mathbf{x}) = 2$$
  

$$\lambda_{11}p(l_1 | \mathbf{x}) + \lambda_{12}p(l_2 | \mathbf{x}) > \lambda_{21}p(l_1 | \mathbf{x}) + \lambda_{22}p(l_2 | \mathbf{x})$$
  

$$D(\mathbf{x}) = 1$$

• Rearrange:  

$$D(\mathbf{x}) = 2$$

$$(\lambda_{12} - \lambda_{22})p(l_2 | \mathbf{x}) > (\lambda_{21} - \lambda_{11})p(l_1 | \mathbf{x})$$

$$D(\mathbf{x}) = 1$$

- The loss incurred for **error** is usually > than the loss of being **correct**, meaning  $\lambda_{12} - \lambda_{22} > 0$  and  $\lambda_{21} - \lambda_{11} > 0$
- Decisions determined by the posterior probabilities scaled by loss differences

#### Two Category Classification – Likelihood Ratio Test

$$D(\mathbf{x}) = 2$$
  
( $\lambda_{12} - \lambda_{22}$ ) $p(l_2 | \mathbf{x})$   $>$   
 $(\lambda_{21} - \lambda_{11})p(l_1 | \mathbf{x})$   
 $D(\mathbf{x}) = 1$ 

• Replace posteriors by the priors and conditional densities (Bayes):

$$D(\mathbf{x}) = 2$$

$$(\lambda_{12} - \lambda_{22})p(\mathbf{x} | l_2)p(l_2) \stackrel{>}{<} (\lambda_{21} - \lambda_{11})p(\mathbf{x} | l_1)p(l_1)$$

$$D(\mathbf{x}) = 1$$
• Assuming  $\lambda_{12} - \lambda_{22} > 0$  we can write:
$$D(\mathbf{x} | l_2) \stackrel{=}{\sum} \begin{array}{c} D(\mathbf{x}) = 2 \\ p(\mathbf{x} | l_2) \\ p(\mathbf{x} | l_1) \\ q(\mathbf{x}) = 1 \end{array}$$

$$D(\mathbf{x}) = 2 \quad \sum \begin{array}{c} \Delta_{21} - \lambda_{11} \\ \Delta_{12} - \lambda_{22} \\ p(\mathbf{x} | l_1) \\ q(\mathbf{x}) = 1 \end{array}$$

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- Classification problems usually view actions as decisions about labels
- For true label L = j, the decision D = i is correct if i = j and wrong if  $i \neq j$
- Naturally wish to avoid errors so aim to **minimize** the **probability of error**
- Loss function is hence **zero-one** or **symmetric** loss, where **no loss** is assigned to a correct decision, and **unit loss** to *any* error (equally costly):

As Kronecker  
delta expression 
$$1 - \delta_{ij} \rightarrow \lambda_{ij} = \begin{cases} 0 & \text{if } i = j \\ 1 & \text{if } i \neq j \end{cases} \quad j, i \in \{1, ..., C\}$$

#### Minimum-Error-Rate Classification

• **Risk** is equivocally average error rate:

$$R(d_{i} | \mathbf{x}) = \sum_{j=1}^{C} \lambda_{ij} p(l_{j} | \mathbf{x}) = \sum_{\substack{j \neq i \\ sums all j entries \\ except i (zeroed)}} p(l_{j} | \mathbf{x}) = 1 - p(l_{i} | \mathbf{x})$$

- Thus to **minimize risk** is to **minimize probability of error**
- Which is identical to **maximizing posterior**: **ERM** = **MAP**

Decision Rule for 0-1 loss

$$D(\mathbf{x}) = \underset{i \in \{1,...,A\}}{\operatorname{arg\,min}} 1 - p(l_i \,|\, \mathbf{x}) = \underset{i \in \{1,...,A\}}{\operatorname{arg\,max}} p(l_i \,|\, \mathbf{x})$$

*Conditional probability* 

# Coding Break



### **Concluding Remarks**

- Looked at Bayesian Decision Theory and how to apply Bayes Theorem to obtain an optimal classifier
- Established decision rules based on ML, MAP, and ERM
- Code:

https://github.com/mazrk7/EECE5644\_IntroMLPR\_LectureCode/blob/main/no tebooks/erm\_decision\_theory/erm\_gmm.ipynb

https://github.com/mazrk7/EECE5644\_IntroMLPR\_LectureCode/blob/main/no tebooks/erm\_decision\_theory/erm\_decision\_boundaries.ipynb

• Naïve Bayes to follow!